

Tuesday, October 21, 2025

Re: Endorsement of Kansas City UNESCO City of Music



To whom it may concern,

I write this letter as London's UNESCO City of Music Focal Point and Director, London Music Office within Tourism London. This letter serves as an endorsement for the continuation of Creative City KC's vision to implement and lead a coordinated action plan for Kansas City. London (Canada) joined the UNESCO Creative Cities Network in November 2021 and found immediate mentorship and guidance from our partners in Kansas City through Jacob Wagner and Anita Dixon.

Securing a UNESCO City of Music designation is an ongoing commitment enabling a city to utilize music as tool for positive social and economic change. While no roadmap is provided, local representative Focal Point(s) carve a pathway forward. A strategy focused on international collaborations through knowledge exchange and best practices helps form that pathway.

I support the creation and implementation of a globally minded, locally created music strategy that fully embraces the UNESCO Sustainable Development Goals. It is critical that this strategy represents the values of Kansas City, the first UNESCO City of Music in the USA. The strategy created by Creative City KC will drive innovative cultural policy, enhance the local music ecosystem, introduce sustainable urban development practices and develop international partnership models.

Please continue the good work in Kansas City. A music strategy is an important tool that serves as a working document to build upon. Jacob Wagner and Anita Dixon are important leaders in the UNESCO Creative Cities Network and showing continued faith and trust in their leadership is paramount at this time.

Sincerely,



Cory Crossman
Focal Point London UNESCO City of Music
Director, London Music Office
London Music Office | Tourism London

